



DISCOVER @ KEPPELWRAY
DISCOVER ADVENTURE, DISCOVER LIFE



REDISCOVERING ADVENTURE AND LIFE

Supporting the Vulnerable, Transforming Communities

KEPPELWRAY 2022



GREAT OPPORTUNITIES

I just wanted to say a massive thank you for looking after us this week at Kepplewray. We all had a brilliant time, and the memories and experiences will last a lifetime.

Michelle Wilcock, Cerebral Palsy United Football Club

Every year Kepplewray welcomes over 2,500 young people from schools, families, charities, community groups, churches and associations - groups that perform vital work in supporting the vulnerable and transforming communities across Northern England. Many stay at the Centre for several days. These are great opportunities for us and our people to do good!

Since early in the pandemic, Kepplewray has been privileged to support groups recovering from the many restrictions it brought and, in particular, to do so through our new Participation Inclusion Fund.

**EVERY YEAR KEPPELWRAY WELCOMES
OVER 2,500 YOUNG PEOPLE**

PARTICIPATION INCLUSION FUND

Without the amazing discounts provided we would not have been able to provide this activity day.

Janine Adams, Leader, Furness Multicultural Community Forum

In response to the impact of COVID on young people's self-development, resilience and skills for life Kepplewray launched the Participation Inclusion Fund in autumn 2020. With the fantastic support of a wide range of generous trusts and other donors, we have so far raised £86,000 during its first 18 months!

Conceived as a stop-gap measure to help low income, disadvantaged, disabled and minority ethnic young people at risk of being left behind, the Fund has transformed Kepplewray's work. A lifeline to many local groups, it has allowed the Centre to welcome far more such young people, creating 1,700 activity breaks in the last 18 months with subsidies averaging 50%. As our financial commitment to this hugely successful initiative, Kepplewray adds in a direct discount totalling several thousand pounds each year.

Our target is to create subsidised places for 2,600 less advantaged participants within two years of the launch of the Fund. The need is huge, and we wish to make it a permanent, all-year round feature of our work.



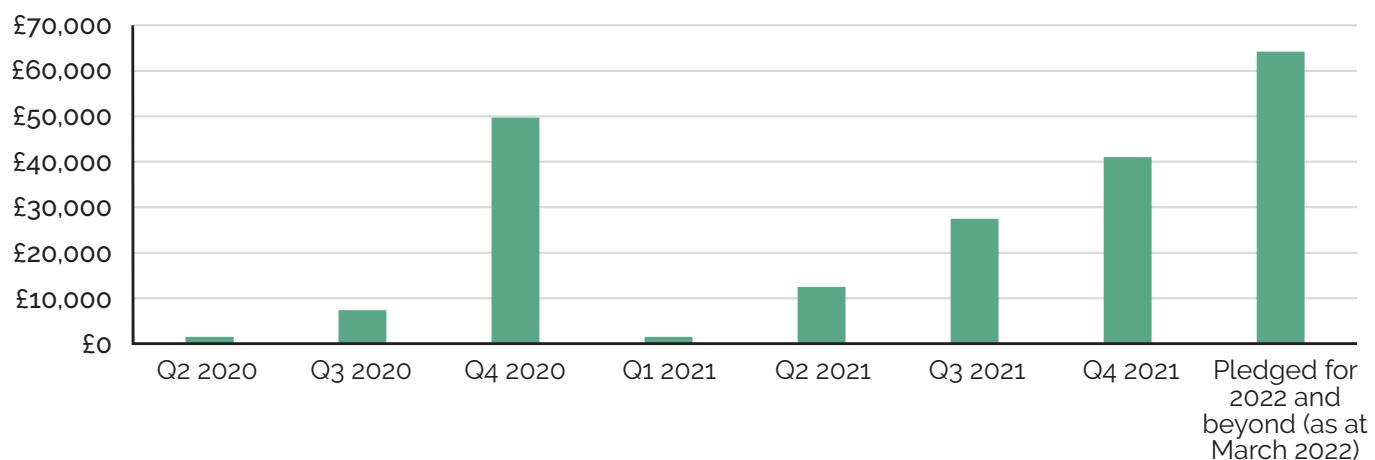
**THE PARTICIPATION INCLUSION FUND IS
TARGETED TO SUPPORT **2,600** LESS ADVANTAGED
YOUNGSTERS WITHIN ITS FIRST TWO YEARS**

NEW FUNDING

We could come only thanks to the fantastic support from Kepplewray... The people were amazing.

Drop Zone, Barrow

Kepplewray is grateful to have received grants towards our good causes and projects beside the Participation Inclusion Fund, with a total of £200,000 being received or pledged by many generous trusts since the start of the pandemic. Gifts have been spent on, for example, building and development, a replacement pre-owned 4x4, and activity equipment. The need remains considerable. Further support to enable Kepplewray to continue to grow, welcome and serve future generations will be very welcome from organisations wishing to partner with us



**£200,000 HAS BEEN RAISED
FROM OUTSIDE GRANTS SINCE COVID**

WIDESPREAD RECOGNITION

The opportunity to get our young people out for an activity day is so special in these current times. They're so excited to get out of Barrow and into the fresh air doing activities they have never had the opportunity to take part in before.

Janine Adams, Leader, Furness Multicultural Community Forum

Recognition of the impact of the Fund - creating 1,700 subsidised activity breaks already - has been swift and widespread.

The High Sheriff of Cumbria visited the Centre in October 2021, meeting groups benefitting from the Fund. He commented 'The many wonderful and transformative experiences we heard from groups of disadvantaged young people visiting Kepplewray was wonderful. Raising funds to be able to offer these fantastic subsidies to so many young lives this year is one of a small number of great things to come out of COVID'.



Simon Fell MP for Barrow and Furness also visited Kepplewray and afterwards said: 'The Kepplewray Centre's approach is very creative and supportive in hosting groups for vital outdoor activities at this difficult time, especially the vulnerable and disadvantaged'.

KEPPELWRAY HAS CREATED
1,700 SUBSIDISED ACTIVITY
BREAKS IN THE LAST 18 MONTHS

AMAZING EXPERIENCES

Activities were very well led and allowed for good interaction. The [instructors] understood the young people's needs - especially with our mixed ability groups.

Inter Madrassah Organisation

A charity with Christian values and objectives, Kepplewray has operated for 30 years in the Lake District National Park. The trust's accessible, residential centre is open and welcoming to all, regardless of personal belief, context, or ability. From it, we offer roped climbing and abseiling, bushcraft, archery, team building, kayaking, canoeing, raft-building, and ghyll-scrambling.



For many of the groups that visit, great outdoor experiences such as these are rare due to lack of means, self-confidence, or support network. For others, it is because of disability. Kepplewray provides fully inclusive activities facilitated by specialist equipment and tutors who understand how to give everyone an amazing time. Kepplewray also offers great value and, through the Participation Inclusion Fund, crucial subsidies.

KEPPELWRAY HAS
OPERATED FOR **30** YEARS

THE KEPPELWRAY ETHOS

Being able to take our group [to] Kepplewray has been amazing. We have seen smiles again, heard laughter... in the midst of the stresses and strains that COVID has brought... You are amazing!

Lou Andrews, Young People's Action Researcher, Cancer Care

Kepplewray – Discover Adventure, Discover Life – summarises how we help young people and others through adventure, and point them clearly to the Christian message of acceptance and fulfilment.

GOD'S LOVE IN ACTION

God calls Christians to love others unconditionally. God has created a wonderful world for all people to enjoy. At Kepplewray, we work hard to show the love of God through our inclusive, caring welcome and commitment to excellence. We show the wonder of His created world through great outdoor pursuits.

Welcome talks, scripture verses on prominent display, and Bibles in guest rooms are supported by how we look after visitors, most of whom are from non-Christian or non-faith settings, though lately several university Christian Unions have come for weekend conferences. Whatever the group, they will see the same dedication from staff.

As one of our groups said, people love coming to Kepplewray. "We love coming to Kepplewray. We push our fears behind to join in the great activities on offer. We always feel safe as the instructors are top class."

KEPPELWRAY HAS WELCOMED **27** NEW
GROUPS TO THE CENTRE IN THE LAST YEAR



DISCOVER @  KEPPELWRAY

DISCOVER ADVENTURE, DISCOVER LIFE

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